

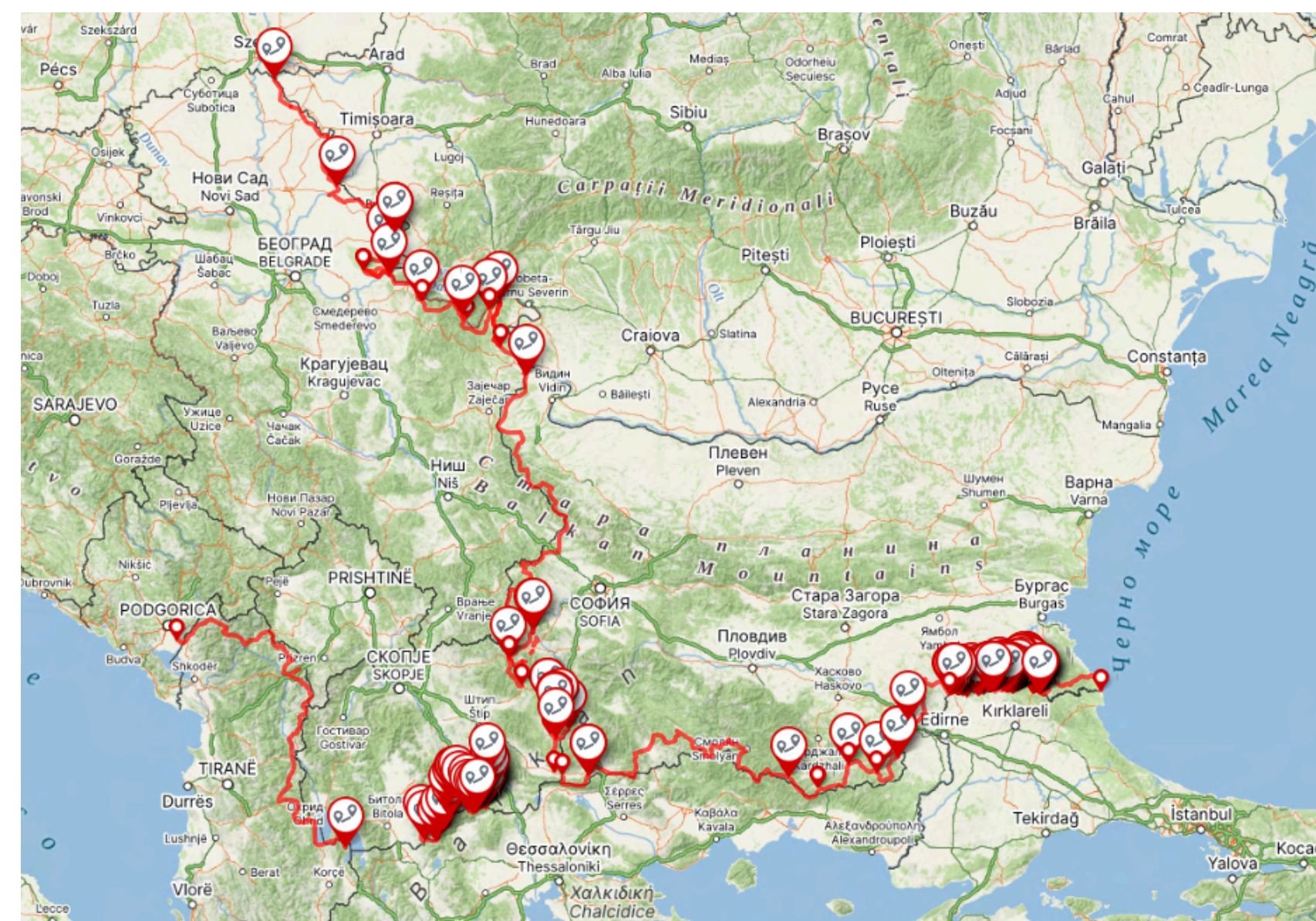
NOVEMBER 2023 - OCTOBER 2024

BALKANIA ROUTE TWO STEPS TOWARDS OTHERS

3500 KM LONG-DISTANCE HIKING TRAIL
ALONG THE BALKAN GREEN BELT

TRAIL CONCEPT

The Balkan Green belt has one of the most preserved nature, but rarely chosen as destination for outdoor activities - hiking in our case. That is due to scarce sources of information and only available in local languages. That is why five partners from Bulgaria, Serbia, North Macedonia, Albania and Turkey have gathered maps and GPS tracks, liaised with local stakeholders to create the concept route of approximately 3500 km along their border regions within the European Green belt. There are 5 border crossings, 6 national parks and tens more protected areas along the concept route.



MORE VISIBILITY AND EASY ACCESS



We plan to use the old-fashioned method of walking to verify the whole distance of 3500 km along Balkan Green Belt Trail concept and create structured GPS tracks & trail data - water sources, accomodation, transportation and food supplies etc. That way we will keep our carbon-footprint low and assure all details are recorded. All that will result in uploading the gps data in a worldwide outdoor platform Outdooractive and reach our target group - this will assure the sustainability of the project after its end. Free access to the data will be available at all partners website.



GROUND VERIFICATION

AWARENESS RAISING

While going through the ground verification we will create an engaging photo and video content which will be used for developing video blog of crossing the trail and its prestine nature regions. Five of the episodes will be dedicated to showcasing each partners work in specific region of the Balkan Green belt. Once the project ends we will have a full video guide on "What's like to hike the Balkan Green Belt?"



TARGET GROUP - 25 - 45



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