



PROJECT:

# Common Code of Conduct for the Green Belt coastal nature territories in Latvia



LATVIA

CHALLENGE:

*Tourism increasing versus safeguarding the biological diversity – how to find balance?*

- The trend for healthy lifestyle and active recreation bring more people outdoors.
- How much do we know about being friendly and just polite while visiting the homes of the coastal wildlife?
- Let's solve these "cross-cultural" issues between us people and the "natives".

OBJECTIVE:

*Common Code of Conduct for coastline outdoor recreation*

- The same "rules of the game" for visitors along the ~ 498 km of the Baltic Sea coastline in Latvia.
- 11 stakeholder coastal municipalities in Latvia speaking the same language to reach common goals.
- Nature areas accessible for human recreation while biological diversity safeguarded.

APPROACH:

*All stakeholder interests represented*

- National bodies and local municipalities – administrative governance
- Nature conservation bodies – speaking for the wildlife and environment
- NGOs and interest groups – nature recreation for people
- Local communities – quality of life environment



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PROJECT LEAD PARTNER CONTACTS:

Latvian Country Tourism Association



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